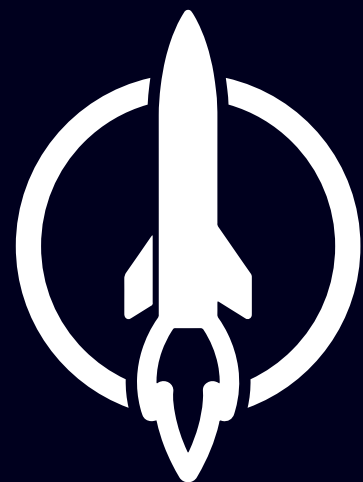




EuRoC



Rockets are
Forever

IDENTITY MANUAL

01. LOGO

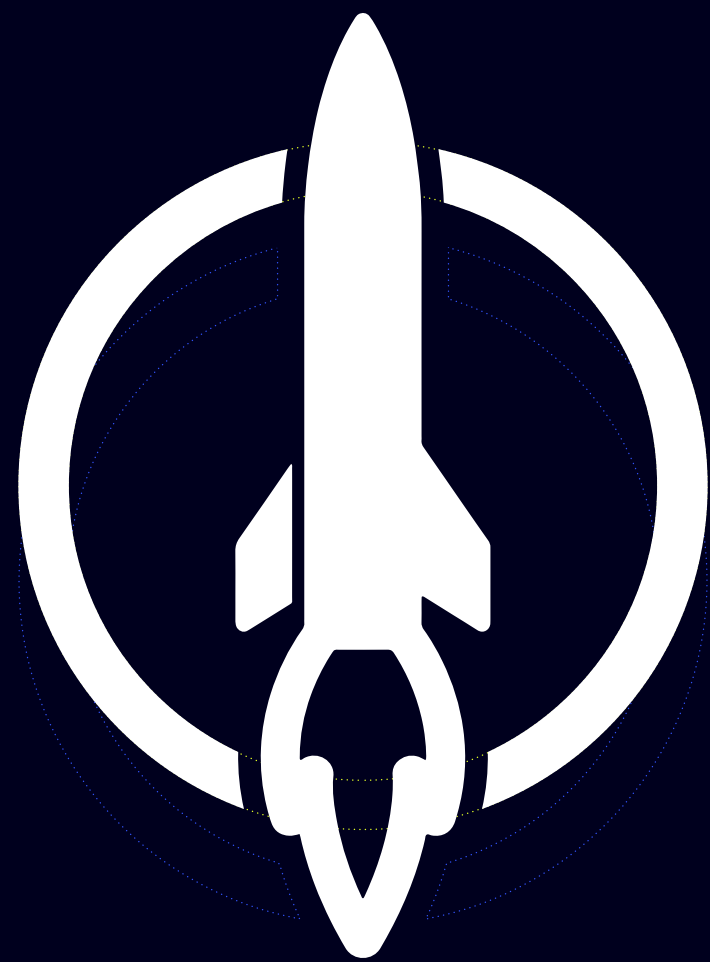
02. COLORS SYSTEM

03. TYPOGRAPHY

04. USE OF THE LOGO

This manual presents the graphic rules of the “EuRoC — European Rocketry Challenge” identity and aims to ensure the uniformity of the visual elements and the visual coherence of the identity. The consistent application of these rules allows the creation of a coherent image on all possible supports.

01. LOGO



01. LOGO

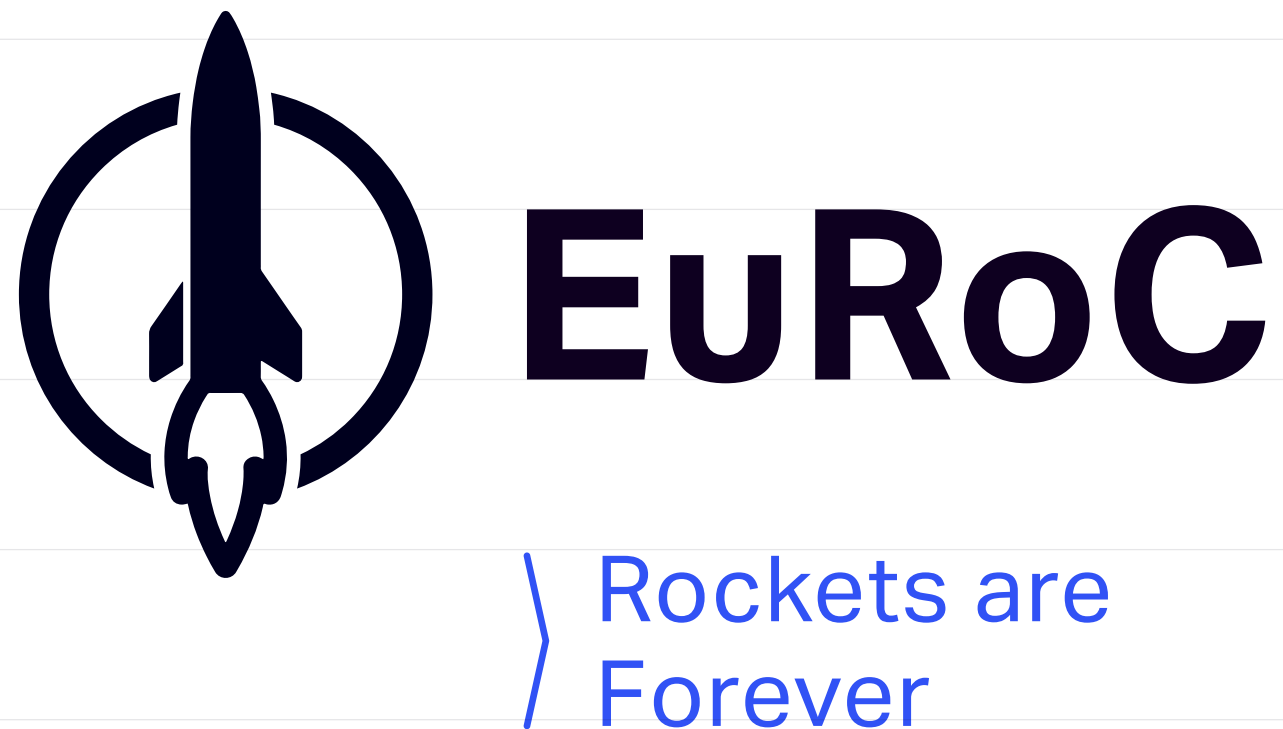


01. LOGO



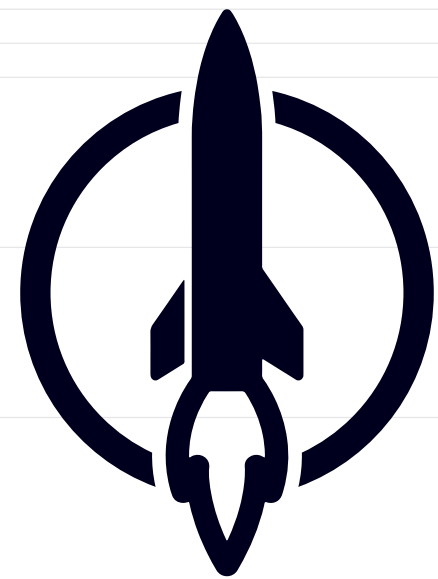
PRIMARY LOGO WITH CLAIM

01. LOGO



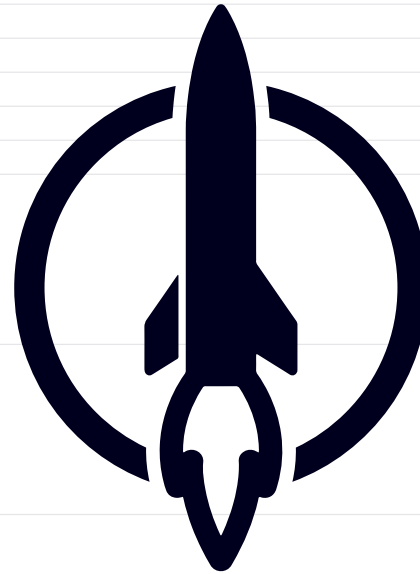
PRIMARY LOGO WITH CLAIM

01. LOGO



EuRoC

01. LOGO



EuRoC

Rockets are Forever

01. LOGO



ALTERNATIVE LOGO

01. LOGO



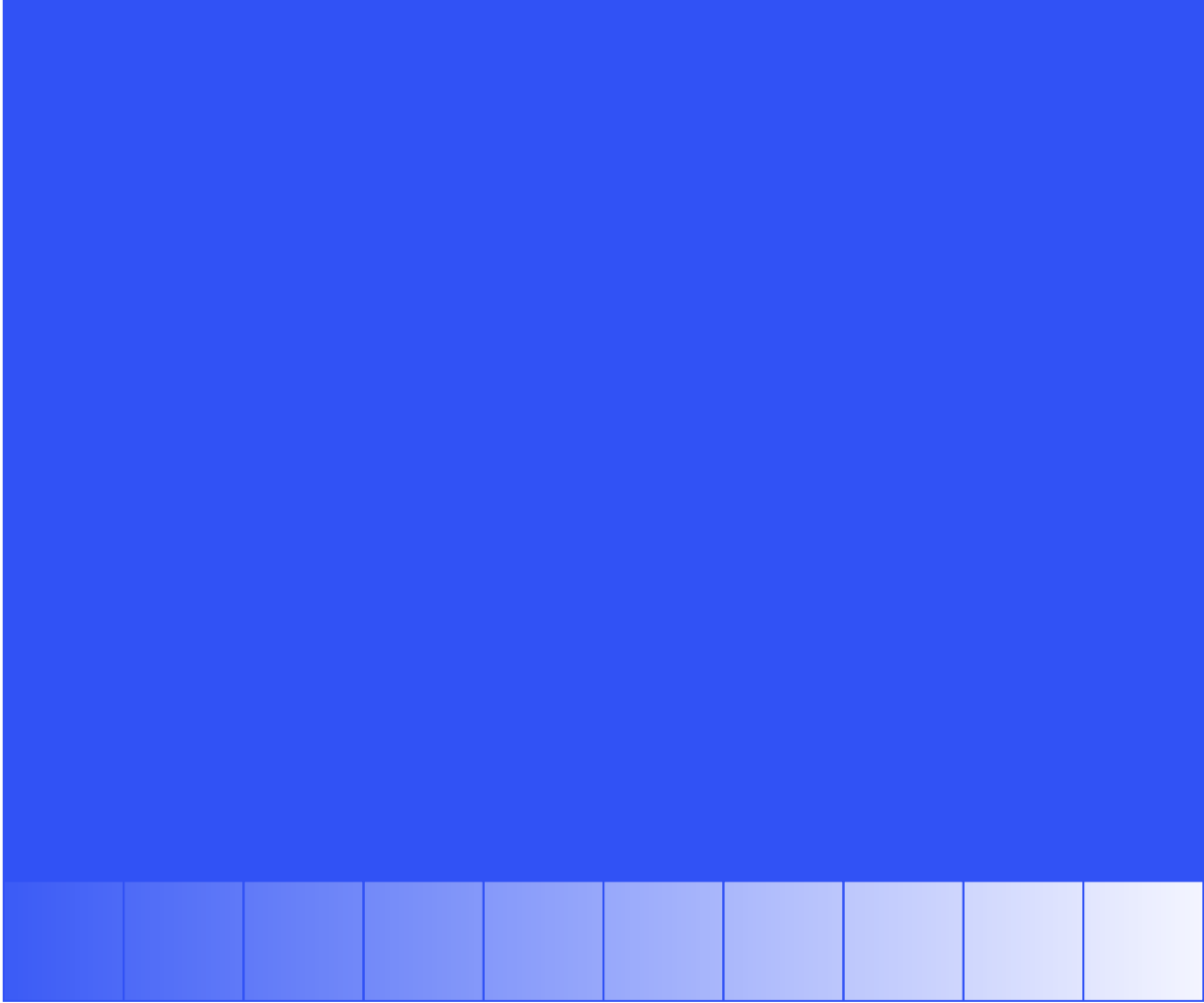
02. COLORS SYSTEM

DARK BLUE						CMYK 100.100.0.88		#00001E	

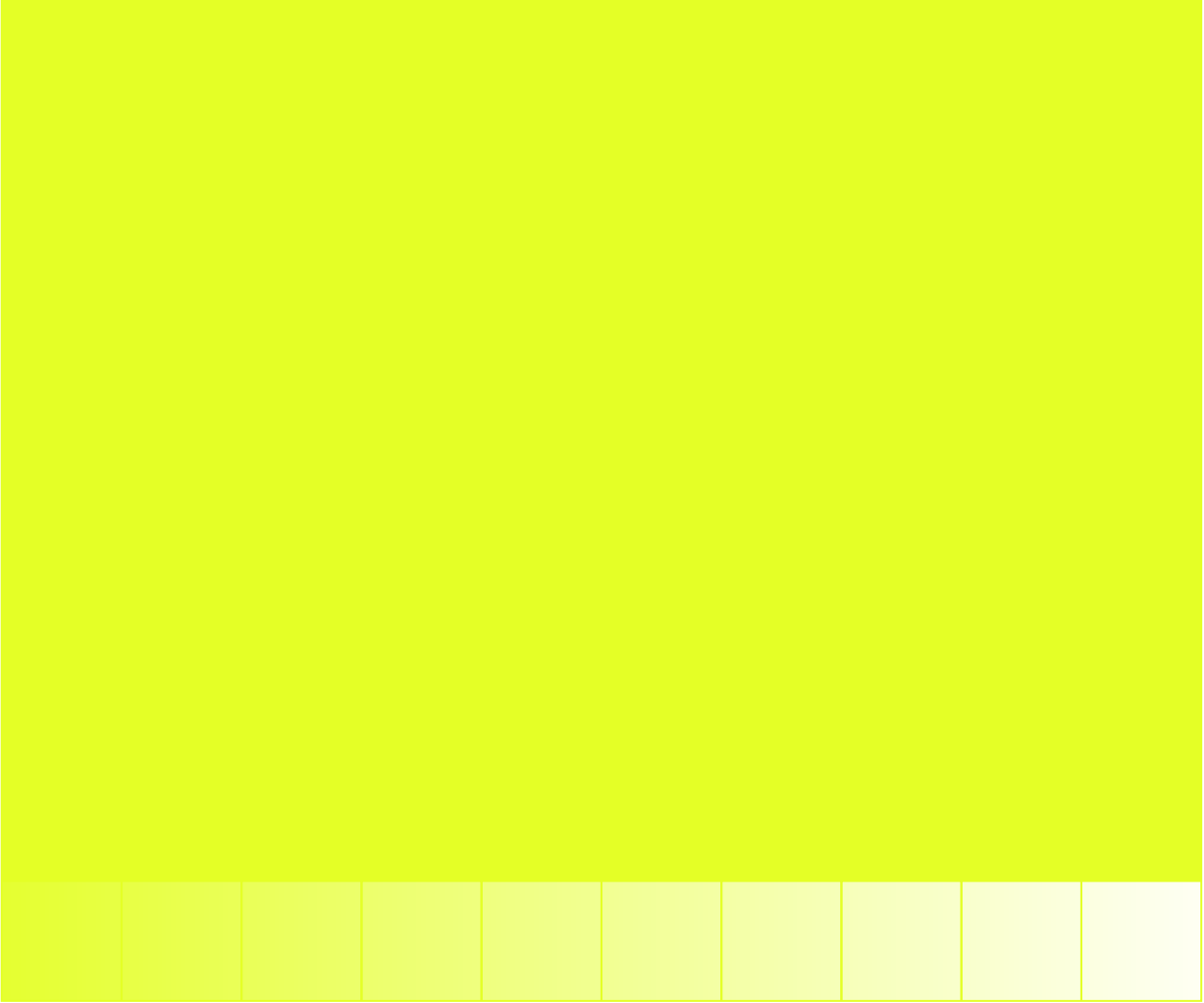
PRIMARY COLOR

02. COLORS SYSTEM

LIGHT BLUE	CMYK 85.55.0.2,5	#3152F5
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LEMON GREEN	CMYK 15.0.80.0	#E4FF26
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SECONDARY COLORS

02. COLORS SYSTEM



03. TYPOGRAPHY

AKTIV GROTESK BOLD

AKTIV
GROTESK

AKTIV GROTESK REGULAR

Rockets are
Forever
©
#rocketsareforever

LOGO

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03. TYPOGRAPHY

ROCKETRY CHALLENGE

AKTIV GROTESK EXTRABOLD 72/72

The **European Rocketry Challenge (EuRoC)** is the first rocket launch competition for European university teams. The Portuguese Space Agency created the competition in 2020 and has since gathered teams from various European countries in the Alentejo region.

AKTIV GROTESK REGULAR 13/18 | XBOLD 13/18

KEY VALUES AND EVENT GOALS

AKTIV GROTESK BOLD 28

attract and involve national and international partners in [...]

AKTIV GROTESK LIGHT ITALIC 18

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SOBRENOME, NOME

AKTIV GROTESK LIGHT 9,5/14 | BOLD ITALIC 18/21 | XBOLD 9,5/14

